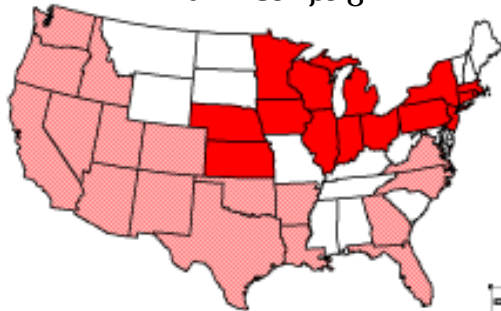


### 10 - 4 Campaign



### SVREP

Arizona  
Arkansas  
California  
Colorado  
Florida  
Georgia  
Idaho  
Louisiana  
Nevada

New Mexico  
North Carolina  
Oklahoma  
Oregon  
Texas  
Utah  
Virginia  
Washington

### 10-4 Partners

Connecticut  
Illinois  
Indiana  
Iowa  
Kansas  
Massachusetts  
Michigan  
Minnesota

Nebraska  
New Jersey  
New York  
Ohio  
Pennsylvania  
Rhode Island  
Wisconsin

10-4 is SVREP's Latino Vote 2003-04's non-partisan mobilization effort aimed at increasing voter participation in areas where Latinos and other ethnic minorities are concentrated. SVREP will focus on massive mobilization campaigns aimed at young, low-income, and recently registered voters. SVREP's goal is to mobilize 2 million new Latino voters for the 2004 general elections, raising the national total to 10 million registered voters and 7.5 million votes cast!

To kick this off SVREP will conduct nonpartisan voter participation activities during various periods within Summer 2003-Fall 2004. SVREP efforts will take place in three windows of time: Summer-Fall 2003, Winter-Summer 2004, and Fall 2004 which correspond to the electoral cycles for municipal elections in 2003, primary elections in 2004, and the general elections of 2004.

Join SVREP today by supporting Latino Vote 2003! SVREP's Latino Vote 2002 campaign was a great success in our efforts to increase voter participation as nearly 20,000 new voters were registered nationally in 38 voter registration education projects in 8 states. SVREP get-out-the-vote (GOTV) efforts made 272,760 personal calls and visits contacting nearly 119,751 Latino voters turning 58.5% of them (70,114) to vote. Contact SVREP today to host a project in your area.



## 10 - 4 Campaign Endorsement Card

- Yes! I would like to endorse SVREP's 10 - 4 Campaign. You may use my name in promotional materials.  
OR
- Yes! I would like to contribute \$ \_\_\_\_\_, as well as endorse SVREP's 10 - 4 Campaign and use my name in promotional materials.  
OR
- Yes! I would like an SVREP Project in my community, please call me to organize a project.

Name \_\_\_\_\_ Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Title/Company \_\_\_\_\_

Please Mail or Fax this form (along with contributions) to: Southwest Voter Registration Education Project, 2914 N. Main Street, 2nd Floor, Los Angeles, CA 90031 • Fax (323) 343-9100 • SVREP's Tax ID# 23-7380570 (Contributions are tax-deductible)  
 Please make all contributions payable to Southwest Voter Registration Education Project. [www.svrep.org](http://www.svrep.org)

Latino Vote